8TH ANNUAL
CITYDEVELOPMENT:
CITIES & DIGITAL TRANSFORMATION

a **marcusevans** event

LSE a marcusevans event

14th – 16th November 2018 | Pullman Kuala Lumpur City Centre Hotel & Residences | Malaysia

IF EVERYONE IS **MOVING FORWARD TOGETHER,** THEN SUCCESS TAKES CARE OF ITSELF.
HENRY FORD

HRDF REGISTERED CLAIMABLE TRAINING CENTER

This event is HRDF Claimable for Eligible Malaysian Companies

EXCLUSIVE 3RD DAY
Focusing on Digital Urbanism: Generating Value for People
Day 3 will feature a series of plenary sessions, innovative case studies, interactive discussions focusing on the role of technological advancement and ICT to improve the lives of citizens and generate value by empowering them.

JOIN OUR EXCLUSIVE SITE TOUR ON DAY 2
15th November 2018 – IOI CITY, MALAYSIA
The multi-award winning IOI City provides a unique and balanced blend of the "live, work and bond" concept with various components. It is a mixed use development and consist of the super-regional IOI City Mall, Le Meridien Putrajaya, two blocks of IOI City Towers, Putrajaya Marriott Hotel & Spa, Palm Garden Hotel, IOI One & Two Square Office Towers, Palm Garden, Golf Club an 18-hole championship golf course, residence enclaves and condominiums blocks.

SPECIAL HIGHLIGHTS
VIRTUAL REALITY – EXPERIENCE IT!
Revolutionising city planning using Virtual Reality(VR)
This session will help to understand what VR means for urban planning and how it can be applied in design & local government context as well as how VR is about to change the way one conceives urban development. There will be a live demonstration of a city model by using Google Cardboard

THE PEDSHED
An Interactive Exercise in the Science of Walkability
Undertake a practical exercise in mapping actual pedsheds and appreciating the power of this technique to support evidence based transport planning and urban design.

You will be provided with A3 maps and drawing equipment and will discuss the practical applications of this technique in your professional practice

PUBLIC-PRIVATE DIALOGUE
In this session thought leaders from public and private sectors will discuss about reality of future urban transformation and the value it will have on citizens

INTERACTIVE THINK-TANK
In this session the industry experts will highlight how smart cities services can be made affordable to end users and the role of technology to improve citizens everyday life

CITY & COUNTRY SPOTLIGHTS
These sessions will highlight case studies from different cities and countries, who will share their experience on the latest developments and solutions to create sustainable, liveable, citizen-centric smart cities

GOVERNMENT SPOTLIGHT-MALAYSIA

Dr. Mary Wong Lai Lin Deputy Secretary General
MINISTRY OF URBAN WELL BEING, HOUSING AND LOCAL GOVERNMENT, MALAYSIA

BENEFIT FROM THE PRACTICAL EXPERIENCE, CASE STUDIES AND EXPERT PRESENTATIONS FROM OUR DISTINGUISHED PLENARY SPEAKERS

Susan Nguyen Chief of Staff for New Urban Mechanics, Mayor's Office
CITY OF BOSTON, USA

Tanguy De Lestre Digital Transformation & Smart City Advisor - Smart Belgium Services
BRUSSELS REGIONAL GOVERNMENT, BELGIUM

Datuk Nik A. Faizul Bin Abd. Mallek National Project Director - Global Platform for Sustainable Cities
MALAYSIAN INDUSTRY-GOVERNMENT GROUP FOR HIGH TECHNOLOGY (MIGHT)

Phil Kim Managing Director, Asia Pacific
JERDE PARTNERSHIP, HONG KONG

Steve Harrison Chief Advisor
CITY OF ADELAIDE, AUSTRALIA

Dr Karl Ng, Director Data Economy Division
MALAYSIA DIGITAL ECONOMY CORPORATION(MDEC)

Setiaji Setiaji Head of Jakarta Smart City
JAKARTA PROVINCIAL GOVERNMENT, INDONESIA

Mohamad Shukry Bin Mohd Radzi Co-Founder & Director
GINI TECHNOLOGIES, MALAYSIA

Tony Chan Senior Vice President – Integrated Strategies & Sustainable Planning
CPG CONSULTANTS, SINGAPORE

Stephen Goldie City Planning Advisor
AL AIN MUNICIPALITY, UAE

David Mizan Hashim Founder and President
VERITAS DESIGN GROUP, MALAYSIA

Datuk Ismail Ibrahim CEO
ISKANDAR REGIONAL DEVELOPMENT AUTHORITY (IRDA), MALAYSIA

Thillai Raj T Ramanathan Chief Technology Officer
MIMOS
Strategic Agency under the Ministry of Science, Technology and Innovation (MOSTI), Malaysia

Abdul Fuad bin Abdul Rahman Head of National Vulnerability Assessment Centre (MyVAC), Cyber Security Proactive Services (CSPS) Division
CYBERSESURITY MALAYSIA

Dato' TPr. Mohd Anuar bin Maidin Deputy Director General
PLANMALAYSIA

Dabbert Doornbosch Deputy CIO
CITY OF HAGUE, THE NETHERLANDS

SHOWCASING CASE STUDIES AND KEY INTERNATIONAL PRESENTATIONS FROM DISTINGUISHED SPEAKERS

Sang Ho Lee Director, IFEZ Smart-City
INCHEON SMART CITY CORPORATION, SOUTH KOREA

Mahadhir Aziz General Manager, Technology Hub Development Division
CYBERVIEW, MALAYSIA

Peter Cookson Smith Founder
URBIS HONG KONG
Immediate Past President
HONG KONG INSTITUTE OF URBAN DESIGN

H K Yong Adviser
PPP RESOURCE AND ADVISORY CENTRE, MALAYSIA

Mark Richards Managing Director-SEA
TURNER & TOWNSEND, SINGAPORE

Diane Legge Vice President
CALLISON RTKL

Ed Baker Director
BROADWAY MALYAN, SINGAPORE

EeTiong Lim Studio Director
GENSLER, SINGAPORE

Scott Dunn Vice President – Strategy & Growth, SEA
AECOM, SINGAPORE

Neil Walmsley Principal & Singapore Planning Leader
ARUP, SINGAPORE

Bernard Chang Director
KPF, HONG KONG

Izham Ismail CEO
MAEVI, MALAYSIA

Prof. Arch. Paul Mwangi Maringa Principal Secretary, State Department of Public Works
NATIONAL CONSTRUCTION AUTHORITY, KENYA

GAIN GLOBAL INSIGHTS FROM AND NETWORK WITH KEY GOVERNMENT EXPERTS AND INDUSTRY LEADERS FROM

- Malaysia
- Singapore
- USA
- The Netherlands
- Belgium
- Australia
- South Korea
- Indonesia
- UAE
- Hong Kong

This conference has been approved with 6 CPD points by the Board of Quantity Surveyors Malaysia (BQSM).

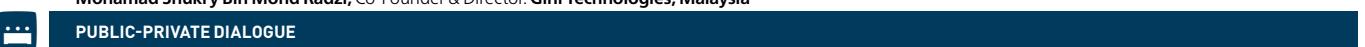This conference has been approved with 3 CPD points by the Malaysian Institute of Planners (MIP).

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THE PROGRAMME - DAY ONE

wednesday 14th november 2018

0830 Registration and Morning Coffee

0850 Opening and Welcome Remarks from the Chairperson
Neil Walmsley, Principal & Singapore Planning Leader, **Arup, Singapore**

0900 ### PLENARY ONE: GOVERNMENT SPOTLIGHT-MALAYSIA
Promoting Good Governance, Transformational Leadership and Citizen Accountability in Delivering Liveable Cities
Dr. Mary Wong Lai Lin, Deputy Secretary General, **Ministry of Urban Well Being, Housing and Local Government, Malaysia**

0940 ### PLENARY TWO
Planning Future Cities: Impact and Relevance of Formative Technologies
Susan Nguyen, Chief of Staff for New Urban Mechanics, Mayor's Office, **City of Boston, USA**

1020 Morning Refreshments

1035 ### PLENARY THREE: SMART MOBILITY
Integrating Transport and Land Use Planning for Seamless Multimodal Connectivity
Neil Walmsley, Principal & Singapore Planning Leader, **Arup, Singapore**

1115 ### Creating a Big Data Analytics Ecosystem in Malaysia
Dr Karl Ng, Director-Data Economy Division, **Malaysia Digital Economy Corporation(MDEC)**

1155 ### VIRTUAL REALITY – EXPERIENCE IT!
Revolutionising City Planning using Virtual Reality
This session will address what VR means for urban planning and how it can be applied in design & local government context as well as how VR is about to change the way one conceives urban development. There will be a live demonstration of a city model by using Google Cardboard
Mohamad Shukry Bin Mohd Radzi, Co-Founder & Director. **Gini Technologies, Malaysia**

PUBLIC-PRIVATE DIALOGUE

1235 **The Expectations of Urban Transformation Vs Reality: What Does the Future Hold for Cities and Urban Dwellers?**
Moderator:
Susan Nguyen, Chief of Staff for New Urban Mechanics, Mayor's Office, **City of Boston, USA**
Panellists:
Stephen Goldie, City Planning Advisor, **Al Ain Municipality, UAE**
Sang Ho Lee, Director, IFEZ Smart-City, **Incheon Smart City Corporation, South Korea**
Ed Baker, Director, **Broadway Malyan, Singapore**
Peter Cookson Smith, Founder, **Urbis Hong Kong,** Past President, **Hong Kong Institute of Urban Design**

1315 Networking Lunch

STREAM ONE: URBAN PLANNING & INNOVATION

1400 Chairperson's Opening Remarks
Peter Cookson Smith, Founder, **Urbis Hong Kong,** Past President, **Hong Kong Institute of Urban Design**

1410 **Smart Planning for Smart Cities**
- Fixing the existing problems of unsustainable sprawl and dealing with the rapid and massive urbanisation
- Incorporating faster and better planning to automate parts of the plan making and applications assessment processes
- How effective design can work for the individual and wider population?
Stephen Goldie, City Planning Advisor, **Al Ain Municipality, UAE**

1450 **Liveable Cities: Designing for Smart and Sustainable Urbanism in Asian Cities**
- Discussing the value addition of sustainability and smart concepts into existing and future urban plans
- Using an indicative roadmap and problem-solving approaches for planning and designing smart cities
- Discussing the importance of inclusive growth in a smart city
Peter Cookson Smith, Founder, **Urbis Hong Kong,** Past President, **Hong Kong Institute of Urban Design**

1530 Afternoon Refreshments

1600 **Building Cities of the Future: Reimagining and Transforming Existing Environments**
- Implementing an integrated planning process for emerging cities
- Creating vibrant, engaged and sustainable communities through a continuous process of feedback and improvements
- Shaping the smart city by incorporating sensors and advanced networking technologies
Scott Dunn, Vice President – Strategy & Growth, SEA, **Aecom, Singapore**

1640 **Era of Pedestrianisation & Walkable Cities – Rethinking Urban Planning and Re-orienting Cities Around People Rather than Cars**
- Improving pedestrian and cyclist access to centres of employment, recreational destinations and public transit to boost the appeal
- Encouraging healthier lifestyles and convenient access to active transportation systems to improve the fitness and overall well-being of community residents
- Leveraging and enhancing access to walking and bicycling facilities
Ed Baker, Director, **Broadway Malyan, Singapore**

1720 Chairperson's Closing Remarks

1730 End of Day One

STREAM TWO: SMART & CONNECTED INFRASTRUCTURE

1400 Chairperson's Opening Remarks
Steve Harrison, Chief Advisor, **City of Adelaide, Australia**

1410 **Applying and Extending Smart City Services with Cloud Service Technology**
- Discussing best practices to migrate current applications to the cloud
- Taking advantage of the cloud's ability to automate the dynamic of resources to match the current demand
- Fostering rapid elasticity combined with the pay-by-usage characteristic of the cloud for significant financial savings
Sang Ho Lee, Director, IFEZ Smart-City, **Incheon Smart City Corporation, South Korea**

1450 **Developing Efficient and Intelligent Urban Centres through Smart and Connected Infrastructure**
- Delving into the impact of technologies in sustainable urbanisation for productivity and growth
- Devising strategies to work closely with stakeholders to develop better cities, cheaper and faster
- Allowing the implementation of a continuous improvement approach
Mahadhir Aziz, General Manager, Technology Hub Development Division, **Cyberview, Malaysia**

1530 Afternoon Refreshments

1600 **Adelaide - Smart Plan - Smart City: The Hierarchy of Delivering an Integrated Smart City Private Public Partnerships for success**
- Delivering real, citizen centric solutions through public- private partnerships that embrace the opportunity of 21st century technology
- Integrating big, disruptive, smart ideas with a smart plan and a hierarchy of initiatives
- The City of Adelaide - designed for life: merging ubiquitous technology and citizen promises
Steve Harrison, Chief Advisor, **City of Adelaide, Australia**

1640 **Energy Efficient Lifestyle – Smart Living and Technology Evolution**
- Leveraging technology to solve our daily problems, getting things better, easier and cheaper over time
- Knowing your electricity consumption in real time and be on top of problems
- Building self-sustaining ecosystems and be guided actively through smarter features
Izham Ismail, CEO, **Maevi, Malaysia**

1720 Chairperson's Closing Remarks

1730 End of Day One

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THE PROGRAMME - DAY TWO

thursday 15th november 2018

0830	Registration and Morning Coffee
0850	Opening and Welcome Remarks from the Chairperson **Dabbert Doornbosch,** Deputy CIO, **City of Hague, The Netherlands**

0900 PLENARY ONE: GAME CHANGERS & GROWTH DRIVERS
Discovering New Waves of Technology in Emboldening the Sustainability of Cities
Datuk Ismail Ibrahim, CEO, **Iskandar Regional Development Authority (IRDA), Malaysia**

0940 PLENARY TWO
Citizen-Centered Design Defines Truly Smart Cities
Phil Kim, Managing Director, Asia Pacific, **Jerde Partnership, Hong Kong**

1020 PLENARY THREE: REALISING THE URBAN AGENDA
Systemising Sustainable Cities Implementation - The Malaysian Context
Datuk Nik A. Faizul Bin Abd. Mallek, Vice President, **Malaysian Industry-Government Group for High Technology (MIGHT), Malaysia**

1100 Morning Refreshments

1120 PLENARY FOUR: URBAN DIGITISTION
Propelling Cities towards Urban Transformation Through Smart City Initiatives, New Technologies and Innovations
Dato' TPr. Mohd Anuar bin Maidin, Deputy Director General, **PLANMalaysia**

1200 THE PEDSHED ACTIVITY
An Interactive Exercise in the Science of Walkability
You will be quickly introduced to the science of walkability and the methodology of pedshed mapping, during which you will undertake a practical exercise in mapping actual pedsheds and appreciating the power of this technique to support evidence based transport planning and urban design.

You will be provided with A3 maps and drawing equipment and will discuss the practical applications of this technique in your professional practice.
Facilitator:
Stephen Goldie, City Planning Advisor, **Al Ain Municipality, UAE**

1240 Networking Lunch

STREAM ONE: URBAN PLANNING & INNOVATION	**STREAM TWO:** SMART & CONNECTED INFRASTRUCTURE
1340 Chairperson's Opening Remarks **Mark Richards,** Managing Director-SEA, **Turner & Townsend, Singapore**	**1340** Chairperson's Opening Remarks **Gregers Reimann,** Managing director, **IEN Consultants , Malaysia**

1350 Building Vibrant Communities Through Quality Public Spaces that Improve Public Life and Social Interaction
- Designing the public realm with connected parks and civic spaces to promote greater liveability
- Creating comfortable streetscapes and integrating attractive amenities to emphasise a sense of place
- Designing meaningful venues to strengthen bonds of social capital and support city growth

EeTiong Lim, Studio Director, **Gensler, Singapore**

1430 Adopting a City Level Planning Approach to Catalyse Transit-Oriented Developments (TODs) to Transform the Urban Centres
- Exploring the trends that are pushing the demand for TODs and choosing the best model for sustainable urban development
- Ensuring the benefits of transit improvements are shared throughout society
- Optimising public transportation routes to increase coverage and greater uptake

Mark Richards, Managing Director-SEA, **Turner & Townsend, Singapore**

1510 Smart Mobility; Smart AirCities - Making the most of Landside Assets
- Highlighting technologies that are changing urban mobility
- Showcasing AirCities as multimodal hubs and livable cities
- Identifying the factors acting in concert to make an AirCity successful

Diane Legge, Vice President, **Callison RTKL**

1350 SMART METER IMPACT
Enabling Smart Metering System for Consumption Optimisation and Demand Management
- Incorporating components of intelligent remote data collection for smart metering
- Using sensors to monitor and automatically regulate the consumption and wastage
- Achieving behavioural change through metering

Gregers Reimann, Managing director, **IEN Consultants , Malaysia**

1430 Leveraging Public Private Partnerships (PPPs) to Accelerate Smart City Development
- Crowding in private setor through PPP
- Key success factors for PPP
- Managing and allocating risks and rewards amongst stakeholders

H K Yong, Adviser, **PPP Resource and Advisory Centre, Malaysia**

1510 Regeneration of the Kenyan Cities For The Future: Case Of Nairobi
- Management and operation of infrastructural Realising the value of investment in the management and operations of infrastructural development
- Leveraging technology to implement, manage and monitor performance
- Enhancing service delivery by embracing innovative mobile phone and ICT based platforms to access services

Prof. Arch. Paul Mwangi Maringa, Principal Secretary, State Department of Public Works, **National Construction Authority, Kenya**

1550 Afternoon Refreshments and Proceed to Site Tour

JOIN OUR EXCLUSIVE SITE TOUR

IOI CITY, MALAYSIA
The multi-award winning IOI City provides a unique and balanced blend of the "live, work and bond" concept with various components. It is a mixed use development sitting on a 788 acre plot of land. The city current component consist of the super-regional IOI City Mall, Le Meridien Putrajaya, two blocks of IOI City Towers, Putrajaya Marriott Hotel & Spa, Palm Garden Hotel, IOI One & Two Square Office Towers, Palm Garden, Golf Club an 18-hole championship golf course, residence enclaves and condominiums blocks.

The unique construction method includes rainwater harvesting, thermal energy storage and shopper traffic design for the Asia's largest shopping mall in the town.

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THE PROGRAMME - DAY THREE

friday 16th november 2018

Digital Urbanism: Generating Value for People

0830 Registration and Morning Coffee

0900 Opening and Welcome Remarks from the Chairperson
Tanguy De Lestre, Digital Transformation & Smart City Advisor, **Brussels Regional Government, Belgium**

0910 ### PLENARY ONE
Using Design Thinking Approach as a Key Driver to Match Societal Challenges with Technical and Administrative Solutions
- Discussing how human-centered design can be applied to smart city technologies such as sensors, networks, data analytics, machine learning and robotics
- Explaining how these technologies are leading to new smart city solutions for transportation, parking, sustainability, climate action and open data city projects
- Bridging the divide between talent and technology by providing support to entrepreneurs and start ups
Tanguy De Lestre, Digital Transformation & Smart City Advisor, **Brussels Regional Government, Belgium**

0950 ### PLENARY TWO
Creating Intelligent City Service Domains for the City and its Inhabitants to Communicate Efficiently
- Developing applications for different services for the ease of citizens
- Offering your citizens the on-demand omni-channel access to public information to resolve issues
- Using insight from data sharing to improve services based on feedback and real & predictive analytics
Thillai Raj T Ramanathan, Chief Technology Officer, **MIMOS**
Strategic Agency under the Ministry of Science, Technology and Innovation (MOSTI), Malaysia

1030 Morning Refreshments

1100 ### PLENARY THREE: CITY SPOTLIGHT
Developing and Implementing an Integral Digital Strategy: A Case Study of the City of the Hague
Dabbert Doornbosch, Deputy CIO, **City of Hague, The Netherlands**

1140 ### PLENARY THREE
Developing Smart Districts & Neighbourhoods and Integrating Controls and City Operating Platforms for Better Connectivity
- Implementing an integrated planning process for emerging cities
- Leveraging stakeholder participation in order to customise designs according to the needs of inhabitants
- Creating vibrant, engaged and sustainable communities through a continuous process of feedback and improvements
David Mizan Hashim, Founder and President, **Veritas Design Group, Malaysia**

1230 Networking Lunch

PANEL DISCUSSION

1330 **Are Smart Cities Affordable or Just Digital Hubs?**
Moderator:
Steve Harrison, Chief Advisor, **City of Adelaide, Australia**
Panellists:
Peter Cookson Smith, Founder, **Urbis Hong Kong,** Past President, **Hong Kong Institute of Urban Design**
Tanguy De Lestre, Digital Transformation & Smart City Advisor, **Brussels Regional Government, Belgium**
Dabbert Doornbosch, Deputy CIO, **City of Hague, The Netherlands**
Tony Chan, Senior Vice President – Integrated Strategies & Sustainable Planning, **CPG Consultants, Singapore**

1410 ### PLENARY SIX
Improving and Enhancing Connectivity within Cities Through Transportation Infrastructure Investments
- Improving connectivity between major urban areas and enhancing its land value
- Case Studies: Eastern Economic Corridor (EEC), Thailand development & Kunshan Metro TOD Planning – Connecting Shanghai and Suzhou cities
- Considering future mobility trends
Tony Chan, Senior Vice President – Integrated Strategies & Sustainable Planning, **CPG Consultants, Singapore**

1500 Afternoon Refreshments

1530 ### PLENARY SEVEN
Conducting Security Assessment in a Smart City
- Discussing the first Services Security Assessment conducted for a smart city in Malaysia.
- Highlighting the six main scopes, namely Security Assessment on CCTV system, WiFi system, Dam system, and Traffic Light system
- Understanding the methodology used during the assessment, the proposed improvement and mitigation to the vulnerabilities found during the security assessment
Abdul Fuad bin Abdul Rahman, Head of National Vulnerability Assessment Centre (MyVAC), Cyber Security Proactive Services (CSPS) Division, **Cybersesurity Malaysia**

1610 Chairperson's Closing Remarks

1620 End of Conference

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MORE ABOUT THE EVENT

WHY YOU CANNOT MISS THIS EVENT

8th Annual City Development provides one-stop platform to explore ways to implement sustainable city planning strategies to address rapid urbanisation and improve the overall liveability of your city. This conference will explore cutting-edge issues, strategic solutions, investment strategies and pertinent case studies in urban planning, infrastructure development, service delivery and implementation and development of smart cities. Building on the success of previous City Development and Smart Cities conferences, this highly anticipated event is an excellent platform to network, exchange ideas, seek business opportunities and tap into the experience of key industry leaders.

Currently, governments are heavily investing in various initiatives to counter high urban migration in major cities by upgrading their infrastructure and improving city centres to establish their city as the city of choice. So, it is essential to understand how the world's best cities have attracted additional investment opportunities. Also, cities that are properly planned would provide a better standard of living for their inhabitants; attract talent and investment opportunities for greater economic growth.

Also there is an emerging need for cities to get smarter so that it would tackle the issues related with the large scale urbanisation as well as improving quality in service rendering. Citizen engagement and sharing of data is the major thing by which government is planning to improve its services and public involvement in decision making.

Stream One
Urban Planning & Innovation
This stream focuses on elements of masterplanning and designing cities toward a more holistic sustainable development. We will be covering the factors that are shaping urban transformation and enhancing liveability which includes designing integrated cities, mobility-oriented developments, affordable housing, effective use of land, creating new districts and integrated townships , spatial planning, place making, neighbourhood developments and mixed use developments for tackling the challenges of rapid urbanisation, future economic development and to make your city the "City of Choice." It would include strategies to take advantage of unused urban areas to promote better community interactions.

Stream Two
Smart & Connected Infrastructure
This stream will focus on how ICT is helping in the development of integrated, sustainable Infrastructure. We will discuss the new paradigm shift in Infrastructure planning and designing by leveraging technology. We will also focus on connectivity and integration of the transportation and mobility as well as public private partnerships

DAY 3
Digital Urbanism – Generating Value for People
We will discuss the role of technological advancement in governance systems to improve the service delivery, better citizen engagement, effective decision making, sharing of information from the government to the citizens, as well as, civil data to the government to flourish economic growth and facilitate Public Private Partnerships.

We will also discuss how the open data helps in continuous improvement of city and its economic growth. This day will focus on how ICT is helping in the development of integrated, sustainable and participative urban growth. We will discuss the new paradigm shift in urban mobility, transport infrastructure and public utilities by leveraging technology. We will also focus on smart urban design techniques to create liveable, social, connecting and engaging communities.

BUSINESS DEVELOPMENT OPPORTUNITIES

Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about?

If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:

Mark Christopher on **+91 22 6167 9600** or
email **MarkC@marcusevansin.com**

WHO SHOULD ATTEND

Local Government, Ministries, City councils, Municipalities, Government Departments, Agencies & Authorities
Ministries, Director Generals, Secretary Generals, City Managers, Commissioners, Heads. Officers of:
- Urban Planning & Development
- Project Management
- Construction & Public Works Development
- Urban Redevelopment
- Green Technology
- Infrastructure Development (Roads, Rails, Tunnels, Bridges, Dams, Water Treatment Plants)
- Risk Management
- Financing & PPPs
- Town Planning
- City Management
- Economic Planning
- Housing & Human Settlements
- Transportation
- Environment & Natural Resources
- Investment
- Tourism
- Land Policy & Regulations
- Statutory Planning

Top level decision makers such as CEOs, COOs, CFOs, Heads, President, VP, SVPs, Directors, GMs and senior personnel of:
- Town & Regional Planners
- Engineering Consultants
- Architects and Designers
- Banks and Financial Institutions
- Commercial and Residential Property Developers
- Construction Companies
- Infrastructure Development
- Real Estate Portfolio Managers
- Environmental Consultants
- Waste Management, Water, Sewerage
- Residential Developments

Engineers, Consultants, Project Managers, Contractors & Builders
Chairmen, Presidents, CEOs, MDs, VPs, Directors, GMs, Principals, Partners & Heads of:
- Environment
- Structural
- Building materials
- Construction
- Public works, drainage, irrigation and sanitation
- Roads and Railways
- Cabling and Power Generation

Architecture and Design Firms
MDs, Principals, Directors, Designers, Chiefs, Heads of:
- Urban Planning & Development
- Business Development
- Energy Efficiency
- Engineering
- Real Estate
- Sustainability / Environment
- Land Surveying
- Projects

Banks and Financing
- Head of Project Finance
- Head of Corporate Finance
- Treasurer
- Project Manager
- Financial / Industry Analyst
- Chief Credit Officer
- Chief Investment Officer / Investment Manager
- Economist

KEY BENEFITS

- **Advancing** knowledge in application of smart technologies and enhancing government coordination and operational capability
- **Designing** smart cities infrastructure according to the unique demographics of the urban areas
- **Promoting** the diversity through place making, public spaces and inclusive developments to establish a liveable city and foster cross-community ties
- **Conserving** historical urban fabrics with preservation of old buildings and regeneration efforts to maintain city identity and cultural heritage
- **Exploring** viable opportunities for private institutions to engage in city development initiatives with governmental collaborations
- **Drawing** more investment driven-opportunities through innovative financing strategies and efficient public services for a positive economic shift
- **Incorporating** effective frameworks on road systems in congested urban areas to reduce maintenance and reconstruction needs
- **Integrating** transit-oriented projects within high-density cities to enhance the accessibility of urban areas, as well as, reduce costs and travel times
- **Leveraging** digitalisation to improve public services, optimise city administration and better the lives of citizens

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Be Smart, Be In Control

MAEVI – Making Energy Visible.

MAEVI Sdn Bhd, is a subsidiary of Tenaga National Energy Services Sdn Bhd that offers a vast solutions of Energy management system ,Home automation and security . Since Launched in 2017, by the Minister of Energy , Green Technology and Water, MAEVI have been soaring upwards and providing energy solutions for both industrial and residential, making smarter home and energy efficient buildings nationwide.

With MAEVI, home owners can now check their energy bill, monitor energy consumption, maintaining house security , controls air-conditioning unit,lightsand as well as other appliances remotely , at the tip of their finger. Backed up with Top – notch cybersecurity walls, doors and motion sensors, your house could never be more safer.

Being the most sought energy monitoring system among building and facilities manager, MAEVI allows live view of the whole buildings` energy consumption, providing in-depth data that's crucial for business owners to avoid excessive energy consumption, aids in yearly energy audits process , carbon emission , temperature as well the humidity level in each floors. Energy efficient buildings is now not a dream anymore.

SUPPORTING ORGANISATIONS

CyberSecurity MALAYSIA

CyberSecurity Malaysia is the national cybersecurity specialist and technical agency committed to provide cybersecurity innovation-led services, programmes and initiatives to reduce the vulnerability of digital systems and strengthen Malaysia's self-reliance in cyberspace. Among specialised cyber security services provided are Cyber Security Responsive Services; Cyber Security Proactive Services; Outreach and Capacity Building; Strategic Study and Engagement, and Industry and Research Development. For more information, please visit http://www.cybersecurity.my

FPAM
FINANCIAL PLANNING
ASSOCIATION OF MALAYSIA

Financial Planning Association of Malaysia (FPAM), the pioneer professional body for financial planning in Malaysia, is an affiliate member of the international organization, Financial Planning Standards Board Ltd (FPSB). FPAM is a non-profit organization that aims to raise the bar of the financial planning profession by conducting professional development courses and educates the public about the importance of personal financial planning. We administer the Certified Financial Planner® certification and the Islamic Financial Planner qualification program (jointly owned with IBFIM), both of which are recognized by the Securities Commission Malaysia and Bank Negara Malaysia for licensing purposes. With our recently launched platform, Smartfinance.my, FPAM offers financial content and tools from reliable sources to encourage users to search, communicate and match for a licensed financial planner to assist them in their financial management and growth.

More information: http://www.fpam.org.my/

marcus**evans** would like to thank all the world-leading visionaries, solution providers, associations, operators, end-users and delegates who have contributed to and supported the marcus**evans 8th Annual City Development Cities & Digital Transformation** Large Scale Event. We would particularly like to mention our speakers for their help in the research behind the event and also our sponsors for their continued support and commitment. On behalf of marcus**evans** we hope you have a rewarding, enjoyable and productive time. We personally look forward to meeting you all and working with you at our future Large Scale Events planned in 2019. See you in November!

ENDORSER

ISOCARP
Knowledge for Better Cities

The **International Society of City and Regional Planners (ISOCARP)** is a global association of experienced professional planners. It was founded in 1965 in a bid to bring together recognised and highly-qualified planners in an international network. The ISOCARP network brings together individual and institutional members from more than 80 countries worldwide. As a non-governmental organisation ISOCARP is recognized by the UN, UNHCS and the Council of Europe.

www.isocarp.org

MEDIA PARTNER

PropertyInsight

Property Insight is one of Armani Media Sdn Bhd's successful publications. This monthly English magazine features a wide range of topics that are of interest to property investors, both seasoned and novice. Every month, the magazine features new property developments, personalities, developers, destinations and insightful features that analyses current and existing property issues and trends.

TESTIMONIALS

" Good grasp / overview of what other cities are embarking on, gain a deeper understanding of Korea's initiatives, networking with others in the same area.
Govtech Singapore

" Insight in other projects, current trends and topics, networking.
TRX City

" Exposure to smart cities priorities in different countries, urban planning on better cities, new contact circle.
Kochi Metro Rail

" Understanding trends in planning.
Kohn Pedersen Fox

" Developing ways for smart cities in many aspects, experience from experts.
GISTDA

" Global experiences by other countries, people engagement by all stakeholders, smart cities for retirement programme specific.
Uda Holdings